



ST. FRANCIS
COLLEGE BENGALURU

Permanently Affiliated to Dr. Manmohan Singh Bengaluru City University
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AN IQAC INITIATIVE

DEPARTMENT OF ARTS AND SCIENCE

PRESENTS

A FACULTY DEVELOPMENT PROGRAMME

Buyology Uncovered: The Secrets Behind Consumer Spending

OUR EXPERT

Prof. Dr. H.S. Ashok,
Professor, School of Arts, Humanities
& Social Sciences ,
Chanakya University Bangalore



Register Now

20-05-2026

2:00 PM

LIVE @ MICROSOFT TEAMS

Coordinator: Ms. Anju S, Assistant Professor, Department of Psychology

Convenor : Ms. Usha Lakshman & Ar. Jayanthi Y S

Dr. R N Subba Rao
Principal

Bro. Dr. Titus Anto
Director